

TOWN OF FRANKLIN AGRICULTURE AND CONSERVATION COMMISSION [AgCon]

FRANKLIN TOWN HALL 7 Meetinghouse Hill Rd. Franklin, CT 06254

REGULAR MEETING MINUTES

Thursday, February 17, 2022 7:30 p.m.

This meeting was held in person and virtual format with connections via live stream and video conferencing.

1. Call to Order: Chairman Mike Miner called the meeting to order at 7:38 pm.

Members Present: Chairman Miner, Vice Chair Alan Holmberg, Roland Mihok, Gail Miller, Craig Staebner.

2. Recognition of Visitors and Initial Inquiries: N/A

3. Approval of Minutes: N/A

4. Old Business:

a. Franklin Agriculture & Conservation Business Directory:

AGCON members discussed the creation of a survey form that would be used to begin developing an agricultural & conservation business directory. This survey from would be available to Franklin residents via the town website and social media.

Sample questions would be related to business name, contact, address, and hours of operation; a list of goods & services that are provided; and a business bio as an optional item. The idea of building the directory is to promote agricultural businesses and their available products for residents.

b. CT Resource Conservation & Development/Complimentary Marketing & Technology Services to Small Businesses:

Commission members are very interested in working cooperatively with CT Resource Conservation & Development to improve on informational technology (IT) by creating a website specific to AGCON future goals and objectives, such as promoting agricultural businesses in Franklin. A summer program will available for AGCON to request a person to assist with the website.

5. New Business

a. Franklin Farmers T-Shirt/Sweatshirt Fundraiser:

AGCON members discussed a possible T-Shirt/Sweatshirt fundraiser as a way to bring income to the Commission. These funds would then be used to develop and provide programs for Franklin residents that would bring awareness to agricultural business in town and their available products.

There was discussion on the possibility of Franklin AGCON hosting agricultural events that include neighboring towns. Alan Holmberg noted Franklin has attended Connecticut Farm Bureau tri-town events with Bozrah/Franklin/Lebanon annually. Topics included, but were not limited to, production and sale of hops, hemp, and associated taxes and liability.

AGCON MTG MN (02.17.22)

AGCON members will need to consider financial mechanisms and rules that would apply to any type of fundraising and how this would be managed and accounted for.

- b. AGCON Budget 2022-2023: This topic was tabled to the March 17, 2022 meeting
- 9. General Comments:
- 10. Public Comment: N/A
- 11. Adjournment:

The AGCON Commission adjourned the meeting

Respectfully submitted, Sherry Pollard
Commission Secretary